



XIII EURASIAN ECONOMIC FORUM IN VERONA

A new reality for the global economy – from the Atlantic to the Pacific

22–23 October 2020

Palazzo della Gran Guardia (Verona, Italy)

Organizers: Conoscere Eurasia Association, the Roscongress Foundation, the St. Petersburg International Economic Forum

Co-organizers: the Association of European Businesses, the Russian Union of Industrialists and Entrepreneurs

Partners: Intesa Sanpaolo, Rosneft, Gazprombank, VTB, Credit Bank of Moscow, Region Investment Group, VHS

Main sponsors: Banca Intesa Russia, Accenture, Coeclerici, Assicurazioni Generali

With media support from: International Technology Transfer Network (ITTN)

2020 PROGRAMME

22 October 2020

09:00–10:30

Participant registration

Reception

10:30–12:30

Opening. Welcome remarks from the organizers

Auditorium

Moderator: Fabio TAMBURINI, Director, Il Sole 24 Ore

- Federico SBOARINA, Mayor of Verona (Italy)
- Stefano PATUANELLI, Minister for Economic Development of the Italian Republic (*video online*)
- Denis MANTUROV, Minister of Industry and Trade of the Russian Federation (*video online*)
- Andrey KOSTIN, President and Chairman of the Management Board, VTB Bank (Russia) (*video online*)
- Romano PRODI, President, Foundation for Worldwide Cooperation; Prime Minister of Italy (1996–1998, 2006–2008) (*video online*)
- Antonio FALLICO, President, Banca Intesa Russia; President, Conoscere Eurasia Association (Italy)

12:30–13:00

Special session

The future of the oil industry: a new strategic outlook on demand, supply and market balance, and the pursuit of a new socioeconomic development model

Auditorium

The first half of 2020 was marked by the collapse of oil markets which saw an unprecedented slump in demand and price. The situation was complicated by the abrupt economic recession due to the pandemic, even though a Chinese recovery is offering some hope. The recovery of oil markets is a litmus test for many other parts of the global economy. Panellists at this session will share their vision of the future of the oil markets and discuss whether Europe's focus on the green economy still has potential under these new market conditions.

Moderator: Alessandro CASSIERI, RAI PARIS – Bureau Chief (Italy)

- Igor SECIN, President and CEO, Rosneft (Russia)

13:00–14:30

Lunch

Bouvette

14:30–15:30

Session 1

Different global recovery models and strategies for rebooting economic growth and prosperous international trade

Auditorium

Financing will be key to rapidly reversing the global economic downturn. What should be done to ensure that fiscal stimuli contribute to sustainable economic development and reach those parts of economy which are most in need, rather than end up in the speculative financial markets? The European Union, for example, is leveraging the recovery from the pandemic in such a way as to advance its green political agenda. Other countries prefer to focus on infrastructure investments or to support specific business sectors such as healthcare. What can we learn from the economic recovery in the wake of the 2008 crisis in order to avoid repeating the mistakes of the past?

Moderator: Guido DE VECCHI, General Director, Intesa Sanpaolo Innovation Center (Italy)

- Marco TRONCHETTI PROVERA, Chief Executive Officer, Executive Vice Chairman, Pirelli & C. S.p.A. (Italy) *(video online)*
- Barbara BELTRAME, Vice-president, Confindustria (Italy) *(video online)*
- Luciano CIRINA, Regional CEO – Austria, Central Eastern Europe and Russia – Assicurazioni Generali Group
- Vladimir CHUBAR, Chairman of the Management Board, Credit Bank of Moscow (Russia)
- Emma MARCEGAGLIA, President and CEO, Marcegaglia Holding S.p.A. (Italy) *(video online)*
- Veronika NIKISHINA, CEO, Russian Export Center (Russia) *(video online)*
- Dmitry PANKIN, Black Sea Trade and Development Bank (BSTDB), President *(video online)*

- **Alexander SHOKHIN, President, Russian Union of Industrialists and Entrepreneurs (Russia)** *(video online)*

15:30–15:45

Coffee break
Bouvette

15:45–16:45

Session 2
Prospects for the gas industry, particularly LNG, in the new economic reality
Auditorium

The gas industry, like most other businesses, has been negatively affected by the global economic downturn. When will demand and prices recover? Has natural gas completely decoupled from the oil markets, and do we need so many new pipelines and more LNG infrastructure at this moment? Is it time for the industry to embrace hydrogen in response to Europe's new political pledge in favour of this energy resource? These are some of the key issues which will come under focus at this panel discussion.

Moderator: Alessandro CASSIERI, RAI PARIS – Bureau Chief (Italy)

- **Leonid MIKHELSON, Chairman of the Management Board, Member of the Board of Directors, Novatek (Russia)** *(video online)*
- **Elena BURMISTROVA, Deputy Chairman of the Management Committee, Gazprom; General Director, Gazprom Export (Russia)** *(video online)*
- **Patrick POUYANNÉ, Chairman & CEO, TOTAL (France)** *(video online)*
- **Konstantin SIMONOV, General Director, National Energy Security Fund (Russia)**
- **Mikhail VOLKOV, Head of Representative Office of VTB Bank (PJSC) in Italy, Vice president (Russia)**

16:45–17:45

Session 3
The structural economic crisis and the pandemic: seeking a new geopolitical and socioeconomic order (Europe, Eurasia, USA, China)
Auditorium

The pandemic is providing an opportunity to review and reanalyse the disruption to the global economy which has been in systemic crisis mode ever since 2008. Cosmetic touch-ups will not work – the way forward can only involve systemic reforms which bring about profound changes in many areas of life. However, major powers have different agendas (as growing tensions between the US and China seem to indicate), while Europe is being forced to choose between its Eastern and Western allies. The role of international institutions like the WTO and WHO is also being fundamentally questioned. The success of the global recovery will be determined by cooperation – or the lack thereof – between the major global players who will set the course of economic development for decades to come.

Moderator: Kirill BARSKIY, Ambassador-at-Large, Ministry of Foreign Affairs of the Russian Federation

- **Luca Beccari, Secretary of State for Foreign Affairs, International Economic Cooperation and Telecommunications for the XXX Government Legislature, Republic of San Marino**

- Simone CROLLA, Managing Director, Camera di Commercio Americana in Italia (*video online*)
- Klaus MANGOLD, Chairman of the Supervisory Board of Knorr-Bremse AG; former CEO of the German Eastern Business Association; Vice Chairman of Rothschild & Co. Europe (*video online*)
- Aleksandr PANKIN, Deputy Minister of Foreign Affairs of the Russian Federation
- Grigory RAPOTA, State Secretary, Union State of Russia and Belarus (*video online*)
- Andrei SLEPNEV, Minister of Trade, Eurasian Economic Commission (Russia) (*video online*)

Session 4

The key role of genetics and genome research in the new socioeconomic reality: the contribution made by gene technology to medicine, the environment, agriculture, industry and energy

Auditorium

The calamitous events of 2020 redefined many priorities but also opened up potential and opportunities. This is particularly true of genetics and genome research. This field not only offers enormous potential in terms of healthcare, it can also pave the way for breakthroughs in other areas of the economy. Given the fact that genome work is perceived very differently in the East and the West, will the key to success lie in international cooperation and possibly new global standards? Who should take the lead in this field?

17:45–18:45

Moderator: Ruggero DE MARIA, President, Italian Institute for Genomic Medicine (IIGM)

- Francesco PROFUMO, President, Association of Foundations and Savings Banks (ACRI); President, Compagnia di San Paolo (Italy) (*video online*)
- Maurizio GENUARDI, Dipartimento Scienze di laboratorio e infettivologiche Policlinico Gemelli (*video online*)
- Giovanni GIULIANO, Member, Head Office, Biotechnology and Agroindustry Division, ENEA (*video online*)
- Marina GRANOVSKAYA, Ph.D. functional genomics, regulation of gene expression, systems biology (*video online*)
- Konstantin SEVERINOV, Director of Skoltech Center of Life Sciences

Summary remarks

Auditorium

Moderator: Alexey PILKO, Direttore Centro Eurasiatico di Comunicazione (Russia)

18:45–19:00

- Mehdi Sanaei, Senior Advisor to the Foreign Minister of Iran, Ambassador Extraordinary and Plenipotentiary to Russia (2013–2019)
- Vladimir CHIZHOV, Representative of the Russian Federation to the European Union (*video online*)
- Sergey RAZOV, Ambassador Extraordinary and Plenipotentiary of the Russian Federation to the Republic of Italy
- Pasquale TERRACCIANO, Ambassador Extraordinary and Plenipotentiary of the Italian Republic to the Russian Federation
- Antonio FALLICO, President, Banca Intesa Russia; President, Conoscere Eurasia Association (Italy)

23 October 2020

08:30–09:00	Participant registration Reception
09:00–10:00	Opening of the second day Auditorium Moderator: Massimo MUCCHETTI, Founder, Eureka 2018 (Italy) <ul style="list-style-type: none"> • Massimo D'ALEMA, President, Fondation Italianeuropei (Italy) • Konstantin KOSACHEV, Chair of the Foreign Affairs Committee of the Federation Council (Russia) <i>(video online)</i>
10:00–11:00	Session 5 How can banks, fintech and financial regulators respond to young people calling for more socioeconomic responsibility? Auditorium Banks, fintech and the wider financial sector are playing an ever-larger role in today's economic and political world. Can these market players contribute to social equality, higher environmental standards and the protection of civil rights? Choosing the right strategy today will determine their development path for the years to come. What do market leaders think about this? Moderator: Aleksey BOBROVSKY, Conduttore Russia-24 TV <ul style="list-style-type: none"> • Gregorio DE FELICE, Chief Economist, Intesa Sanpaolo (Italy) <i>(video online)</i> • Rodolfo ERRORE, Chairman, SACE (Italy) <i>(video online)</i> • Gaetano MICCICHÈ, Chief Executive Officer, UBI Banca (Italy) <i>(video online)</i> • Sergey SUDARIKOV, Partner, Member of the Board of Directors, REGION Group; Vice President, Conoscere Eurasia Association • Garegin TOSUNYAN, President, Association of Russian Banks (Russia)
11:00–12:00	Session 6 Overcoming social inequality and poverty as today's society evolves Auditorium

The growth of social inequality has exposed the shortcomings of the neoliberal development model and overcoming it seems to be one of the key challenges facing societies, governments and international organizations. Panellists at this session will share their views on this pertinent dilemma.

Moderator: Mark ENTIN, Head of the European Law Chair; Professor, MGIMO University; Ambassador of Russia to Luxembourg, 2012–2016

- Valery FADEEV, Chairperson to Russia's Presidential Human Rights Council (Russia)
- Enrico GIOVANNINI, Founder and Spokesman, Italian Alliance for Sustainable Development (ASviS) (*video online*)
- Luciano LARIVERA, Economist, Society of Jesus (Italy)
- Alexander TKACHENKO, Archdeacon; Chairman of the Committee for Philanthropy, Civic Education, and Social Responsibility of the Civic Chamber of the Russian Federation (Russia)
- Antonio FALLICO, President, Banca Intesa Russia; President, Conoscere Eurasia Association (Italy)

12:00–13:00

Session 7

The current socioeconomic crisis: is it time to re-energize dialogue between Europe and Russia?

Auditorium

To ensure sustainable and balanced economic growth from the Atlantic to the Pacific, a market needs to be regulated by compatible and consistent norms based on economic cooperation. That is why regional economic associations, in particular the European Union and the Eurasian Economic Union, need to step up their level of collaboration. However, progress is being hampered by faltering political dialogue, which remains stuck at the take-off stage. Is the new economic reality significantly affecting the relationship between Europe and Russia, or do they remain captive to the misunderstandings of the past? Is it time for the parties to start looking for mutually beneficial solutions to common problems? As a new European Commission takes the reins in Brussels and significant developments occur on the international stage (such as rising trade tensions between US and China or the winding-down of conflict in the Middle East), could this be the time for Russia and the EU to re-engage and start a new chapter marked by more dynamic cooperation? Has that time come, and who should take the lead – Moscow or Brussels?

Moderator: Mark ENTIN, Head of the European Law Chair; Professor, MGIMO University; Ambassador of Russia to Luxembourg, 2012–2016

- Zeno D'AGOSTINO, President, Authority Port System of the Eastern Adriatic Sea (Italy)
- Donato IACOVONE, Chairman of the Board of Directors of Webuild (*video online*)
- Sergey KARAGANOV, Dean, Faculty of World Economy and International Affairs, National Research University Higher School of Economics (*video online*)
- Enrico PAZZALI, President of Fondazione Fiera Milano

13:00–14:30

Lunch
Bouvette

14:30–16:00

Session 8

Interactive panel

Rethinking global healthcare systems in the Covid-19 era

Auditorium

The COVID-19 pandemic has highlighted the significant shortcomings of healthcare systems around the world. At the same time, it has presented business owners, managers, and municipal leaders with new challenges in creating and maintaining a safe, productive work environment and secure public services and spaces. What new preparatory steps might national and local healthcare officials take to better manage future multiple waves of COVID-19 – as well as outbreaks of new deadly infectious diseases – without having to fall back on economically damaging draconian lockdowns? How can better international coordination between economies and deeper public-private collaboration in the sphere of medical technology lead to more secure health infrastructure and better responses to pandemic threats? What technologies and innovative practices can managers deploy to enable their businesses to sustain themselves and potentially thrive in this rapidly evolving era?

Moderator: Evelina ZAKAMSKAYA, Editor-in-Chief, Doctor Channel; Anchor, Russia 24

- Mikhail MURASHKO, Minister of Health of the Russian Federation (*video online*)
- Anna POPOVA, Head of the Federal Service for the Oversight of Consumer Protection and Welfare (Russia) (*video online*)
- Michele EMILIANO, President, Region Puglia (Italia) (*video online*)
- Marina GRANOVSKAYA, Ph.D. functional genomics, regulation of gene expression, systems biology (*video online*)
- Giovanni TOTI, President, Region Liguria (Italia) (*video online*)
- Konstantin CHERNOV, Deputy director general of the Chumakov Federal Scientific Center for Research and Development of Immune and Biological Products (Russia)
- Aleksandr GORELOV, Deputy Director for Research, Central Research Institute of Epidemiology, Russian Federal Service for Supervision of Consumer Rights Protection and Human Well-Being

16:00–17:00

Summing up

Auditorium

Moderator: Alessandro BANFI, Project manager, OGNI MATTINA, SKY Italia

- Alexander STUGLEV, Chairman of the Board, Chief Executive Officer, The Roscongress Foundation (Russia) (*video online*)
- Antonio FALLICO, President, Banca Intesa Russia; President, Conoscere Eurasia Association (Italy)