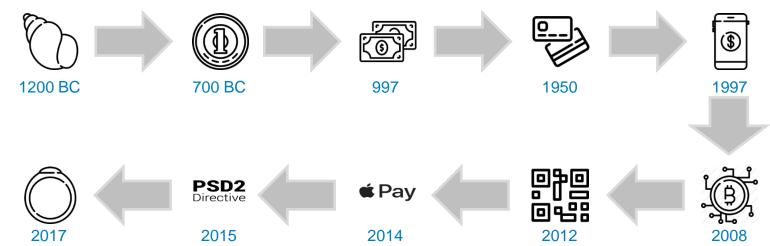


UNIVERSAL FINANCIAL ENVIRONMENT FOR NEW GENERATIONS

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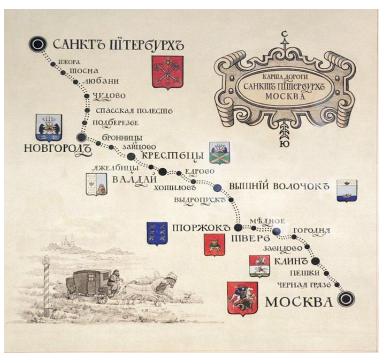
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- Innovations make payments easier and faster...
 - ... and cheaper too;
 - Classic cashback as a marketing tool is being substituted by closer partnership between banks and points of sale





1746



6 weeks

1820



4 days

1851



21:45

1932



4:30

2019



1:20



	(O_O)				
	Migrants	Remittances	No visa population	Int. travel	Tour. revenue
1960	79m	n/a	n/a	69m	7b
1990	153m	64b	1065m	441m	280b
2019	272m	689b	1628m	1401m	1704b

- Growing demand for medical insurance for non-residents;
 - Multicurrency accounts in exotic currencies needed;
 - More innovations in currency transfers and consumer FX services.



FROM CHESS



TO ROBOADVISORS



- Algorithms help people to make better decisions on their finance;
 - Financial services providers benefit from better credit decisions, improved risk management, stronger fraud prevention and automation.



Global car sharing market (No. of vehicles)

Transport autonomy in Europe by 2040



- More leasing instead of car loan (residual value guarantee);
 - Flexible vehicle and operator responsibility insurance;
 - New solutions for supply chain finance.



	Median age	80y+ population	Support ratio	S Italy bond yield
1950	23,6y	14,3m	10,1x	5,7%
2019	29,6y	143,1m	6,3x	1,0%
2050	36,2y	426,4m	3,5x	?

- New generations have to start investing earlier;
 - Individual pension plans to include home care and (maybe) relocation;
 - More complex financial products are needed to preserve acceptable risk/reward.



- Evolution of sales:
 - omni-channel;
 - gamification;
 - machine-to-machine.

- New approach to product design:
 - client journey based;
 - unit economics;
 - bundle ready;
- redefine product/service/option.

- New regulation:
 - open APIs
 - consumer data protection;
 - KYC/AML;
 - competition.



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