About IEC
Ekaterinburg EXPO
Ekaterinburg EXPO is the largest venue for events in Russia outside of Moscow

4 exhibition pavilions
total space of 50 thousand sq. m.

Conference center
41,6 thousand sq. m.

80 thousand sq. m.
of open area for exhibitions
High accessibility by transport

**6000** parking spots

5 minutes away from the Koltsovo airport

15 minutes away from the city center

4 hotels near the venue (10 minutes ride)
We can organize a turn-key event

+ transport supply
+ own catering service
+ reservation center ticketing organization
+ organization of advertising campaigns
Various options for dining: restaurants, bars, cafes, banquet zones
Business events infrastructure
The most modern congress center in Russia

- The largest high-profile event venue in the Ural-Siberian region;
- Total area is **41,600 m²**;
- The main hall can seat **1,000** to **4,000** persons (**5,000** seats including the fan-zone);
- More than 35 conference halls, including rooms for negotiations with a capacity of **15** to **500** persons;
- VIP – concept;
- Press-center for the media;
- Restaurant, cocktail hall;
- The media façade with a total area of **2,970 m²**
The main hall with a capacity of 1,000 to 5,000 persons
4,000 seats + fan-zone for 1,000 persons

- Main portal sound system
- Stage monitoring system
- LED screen with a pixel pitch of **3.2 mm** and an area of **220 m²**
- Christie Pandoras Box video server
- FOH and monitor consoles
- Stock of microphones
- Lighting consoles
- Stock of lighting equipment
VIP – concept (1st-3rd floor)
Comfortable areas for heads of delegations and senior executive officers

Lounge seating areas for negotiations and relaxation
8 areas

Areas with a round table to hold meetings
5 areas
Business event halls with 100-500 seats, a press center
Halls for business events

Cocktail hall:
- Banquet – 100 persons
- Furshet – 300 persons
- Stage setup

>20 equipped conference halls for up to 450 persons:
- Projector
- Screen for the projector
- Sound equipment
- Smart control system for the hall
- Systems for simultaneous translation
4th floor
Restaurant area and conference halls

>10 conference halls for up to 50 persons:
- For negotiations
- Mobile equipment
- Versatile use

Restaurant hall:
- Banquet – 300 persons
- Furshet – 600 persons
- Stage setup
Exhibitions and other unique events
Separate entrance for exhibition events

+ prepared work places for receptionists

+ pedestrian turnstiles

+ safety equipment
Four "unsupported" exhibition pavilions 50 ООО м²

+ the height is up to 24 meters
+ Columnless space
+ The ability to connect compressed air
+ Maximum static load on the floor is 5 tons per square. m
Completed projects
Exhibitions and business events

Standard development
Completed projects
Exhibitions and business events

Registration area, INNOPROM

Exhibition booths development, INNOPROM
Examples of exhibitions hosted by us

INNOPROM
The largest industrial exhibition in Russia

World skills Russia

100+ FORUM RUSSIA
main event in Russia on high-rise and special constructions

КАЛИБР 20.20
an IEC Ekaterinburg EXPO project dedicated to outdoor activities, hunting and fishing with an opportunity to exhibit weapons
Entertainment
events
infrastructure
Concerts and entertainment from 2 to 20 thousand people in audience

- a "transformer" concert hall for the audience of 1500 to 5000 people

- a concert pavilion for the audience of 5000 to 20 000 people
Main hall setup for concerts with a pit

**Capacity – 1500 to 4000 people**
Main hall setup for sport events

Capacity – 3500 people
Transformer pavilion
Capacity – 5000 to 20000 people
Maximum seating capacity setup example

- Total number of seats – 7000
- VIP area around the perimeter of the hall – 1500 people
- Dance floor capacity – 10 000 people
Contacts

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